

# ONLINE HEALTH CARE STUDY

HCP SURVEY

Health Care Industry

India

# RESEARCH OBJECTIVE

To understand the effect of the pandemic on Physician's practice and identify the alternative ways they did to adapt to the current situation



## SIZE

150 HCPs



## TIMELINE

1 week field work  
1 day for data processing



## METHODOLOGY

Online Sampling  
CAWI



## TARGET RESPONDENT

General Physicians and  
Other Specialties



# OPERATIONAL CHALLENGES

Timeline

Meeting the required target audience during the lockdown

## APPROACH

Meet the required maximum number of samples through online sampling

Closely monitoring the quality of data. Identified early on rejected data and immediately replaced respondents in order to fulfill the requirement within the given timeline

Area covered was widely spread all across India to cover CAWI samples from the available database

# EXECUTIVE SUMMARY

## Services Offered by Global Survey:

- Scripting
- Data Processing
- Field Monitoring
- Project Coordination
- Budgeting

## CLIENT FEEDBACK

Client was satisfied with the project delivery within timelines and insights derived from the survey. They publish our company name as a data collection partner in the Webinar with Pharma companies.



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